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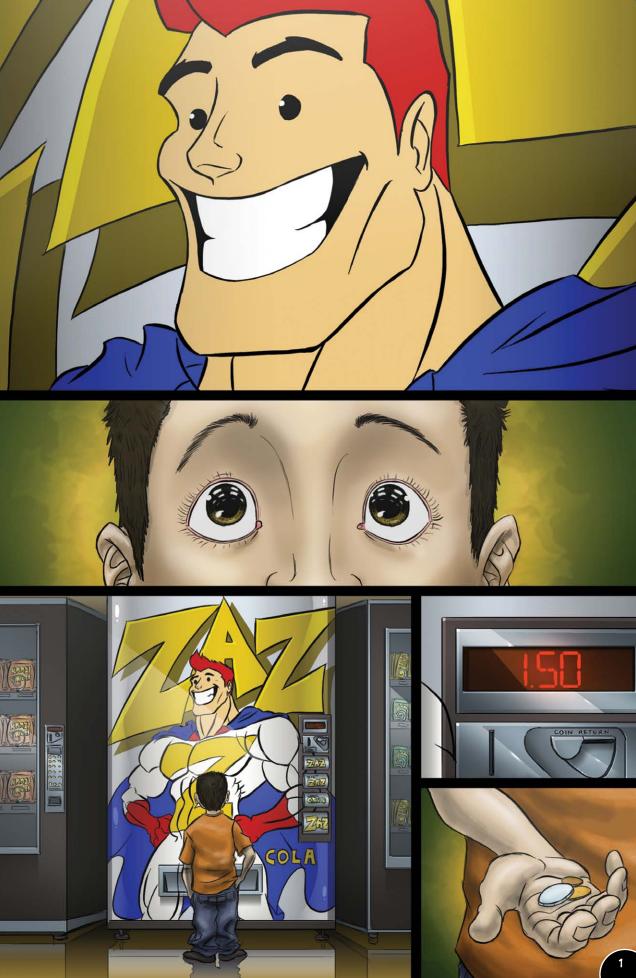
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Healthy Aboriginal Network

Anthony Wong focus group DVD

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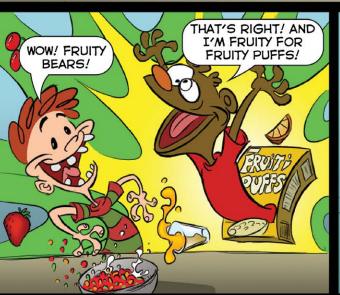










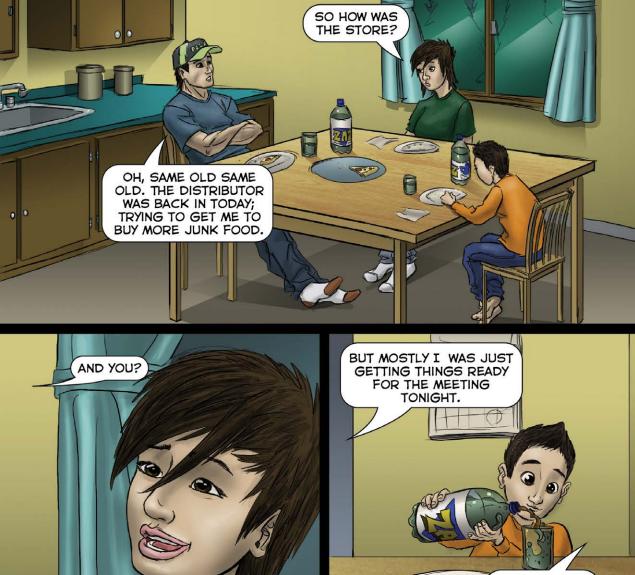


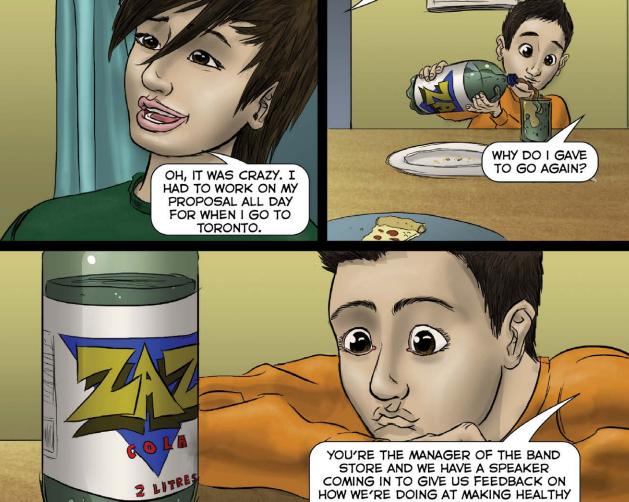




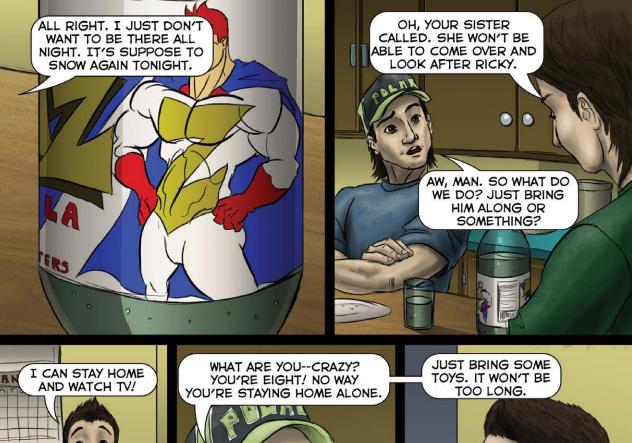








HOW WE'RE DOING AT MAKING HEALTHY FOOD MORE AFFORDABLE.











THANK YOU ALL VERY MUCH FOR WELCOMING ME TO YOUR TERRITORY.
MY NAME IS JENNY AND I'M HERE ON BEHALF OF THE MINISTRY OF HEALTH.



I'M HERE TO TALK TO YOU ABOUT THE THREAT OF DIABETES, ESPECIALLY IN RURAL COMMUNITIES SUCH AS YOURS, WHERE THE DIABETES RATE IS FIVE TIMES THE NATIONAL AVERAGE.

WE ARE ALL LIVING A
MORE SEDENTARY
LIFESTYLE. BUT IT IS
UP TO US AS
INDIVIDUALS TO KEEP
MORE ACTIVE; TO
EXERCISE ON A DAILY
BASIS...

HAVE TO CUT DOWN ON FOOD THAT IS HIGH IN FAT, SUGAR AND SALT. PREPARED FOODS ARE ESPECIALLY POOR FOR YOUR HEALTH... IT'S REALLY IMPORTANT
THAT WE EAT MEAT, FRUIT
AND VEGETABLES EVERY DAY.
AND YOU WANT TO STAY AWAY
FROM CARBOHYDRATE RICH
FOOD, ESPECIALLY FOR
CHILDREN.



I KNOW YOU'RE
WORKING ON BRINGING
DOWN THE COST OF
HEALTHY FOOD IN THE
COMMUNITY STORE,
BUT I NOTICED THAT
JUNK FOOD IS STILL A
LOT CHEAPER.



THE PROBLEM IS THAT PEOPLE DON'T BUY THE HEALTHY FOOD, AND SO IT ALL GOES BAD. SO WE HAVE TO MAKE MONEY OFF THE JUNK TO SUBSIDIZE THE LOSS ON THE HEALTHY FOOD.



IF MORE PEOPLE PURCHASED FRUIT AND VEGETABLES, I COULD BRING DOWN THE COST A LOT.







NO, I'M NOT SAYING IT'S
YOUR FAULT. I'M JUST
SAYING THAT IF THE STORE
PRICES LETTUCE AT \$8
AND CHOCOLATE CAKE AT
\$2, WHICH ARE PEOPLE
GOING TO CHOSE?





...IS JUST HOW IMPORTANT EVEN THE SMALLEST CHANGES CAN BE TO US.

